

Phone Conversation For Introducing Sphere To Your Real Estate Business

SCRIPT

- Hi. This is [NAME].

[SPEAK ABOUT COMMON AREAS OF INTEREST – FAMILY, SOCIAL MEDIA, LIFE IN GENERAL]

- Well the reason for my call is I am taking my real estate business to the next level.

OR – if they don't know you're a real estate agent at all:

- The reason for my call is I wanted to let you know I am a real estate agent.
- And I am contacting everyone I know. I just want you and your friends and family to know that if they need a real estate agent they can trust and lean on, I'm in business.
- I'd like to keep in touch from time to time. Don't worry I'm not going to call you all the time and ask you to sell or buy a house!
- I just want to keep in touch. I have your phone number, but I don't have your [MAILING ADDRESS, HOME PHONE, EMAIL, ETC].
- Great. I appreciate it. Hey let me ask you, if you did know someone who was thinking of selling or buying, do you already have a real estate agent you would refer them to?
- Let me ask you right now, who do you know who might need a real estate agent?
- Great, thanks so much.